



***RHODODENDRONS IN THE REDWOODS
ANNUAL INTERNATIONAL CONVENTION
AMERICAN RHODODENDRON SOCIETY
EUREKA, CALIFORNIA
APRIL 27-30, 2017***

Register now for the American Rhododendron Society's annual spring Convention April 27-30, 2017. The Eureka Chapter will host the convention which will bring visitors to world-famous Humboldt County, California from across the nation, Canada and around the world. Top notch speakers will be featured every day, along with tours of redwood forests, private and public gardens, azalea reserves and Victorian architecture.

The Red Lion Hotel will be our host hotel, with a rate of \$99 per night per room plus tax. The rate includes a full breakfast and an airport shuttle. Thursday and Sunday events will be held at the hotel. The new state-of-the-art Sequoia Conference Center, three blocks from the Red Lion Hotel, will be our meeting and banqueting venue Friday and Saturday. Visitors can walk to the conference center, take the shuttle or drive; abundant parking is available at the center.

For many ARS members, seeing the Redwoods (*Sequoia sempervirens*) is high on the must see "bucket list", as are the rugged North Coast of California with its *Rhododendron macrophyllum* and Stagecoach Hill, the home of the Smith-Mossman 1966 collections of *Rhododendron occidentale* azaleas.



**THE CARSON
MANSION**

In addition to the area's redwood parks and other natural wonders, Eureka and its neighboring towns abound with well-preserved Victorian homes displaying the famous Queen Anne "Carpenter Gothic" style. The Carson Mansion (now a private club) is the most famous example from the late 19th century era of the lumber barons in northwestern California.



Rhododendron occidentale

Eureka is served by United Express twice daily from San Francisco. Flying to San Francisco and transferring to Eureka is the usual air transport option. Renting a car in San Francisco and driving to Eureka is a very scenic alternative. Drive time from San Francisco is about seven hours through the wine country with its rolling hills and on north through the Coast Range mountains and redwood forests.



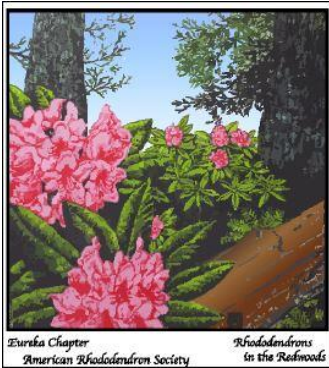
SINGING TREE GARDENS



**HUMBOLDT
BOTANICAL GARDEN**

From the north, PenAir flies from Portland, Oregon to the Eureka/Arcata airport. An alternative to flying directly to Eureka from Portland might be to fly to Crescent City or to Medford, Oregon, then rent a car. Drive time from Crescent City is about two hours; from Medford about four hours. Both routes are quite scenic, with wild rivers, rugged mountains and redwood forests well worth visiting. Several car rental agencies operate at the Eureka/Arcata airport. The Red Lion Hotel offers free shuttle service for convention attendees to and from the Eureka/Arcata airport. However you choose to get here, we look forward to hosting you and showing you our beautiful northwest corner of California.

For more information about the area, the tours and the events, visit our web page at www.EurekaRhody.org



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ANNUAL INTERNATIONAL CONVENTION
AMERICAN RHODODENDRON SOCIETY
EUREKA, CALIFORNIA
RED LION HOTEL AND SEQUOIA
CONFERENCE CENTER
APRIL 27-30, 2017***

THURSDAY, APRIL 27

At the Red Lion Hotel

- 9 AM – 5PM: Board of Directors meeting
- 8 AM – 6 PM: Registration desk open
- 10 AM – 6PM: Plant and art sale open – tent and Humboldt Room
- 5 PM – 6 PM: Dinner on your own
- 6 PM – 7 PM: No host social hour - Evergreen Room
- 7 PM - 9 PM: Welcome and introduction – Evergreen Room
Welcome: Eureka Chapter President Max Abrahamsen
Introduction to the Redwoods: District 5 Director Tim Walsh
“All in the Family - Ericaceae”: Bruce Palmer
Keynote Address: Mike Stewart

FRIDAY, APRIL 28

At the Red Lion Hotel

- 7 AM – 6 PM: Registration desk open
- 8 AM – 2PM: Tour S-1: South Bus Tour: Trinoskey Garden, Anderson Garden, Humboldt Botanical Garden and Founders’ Grove
- 8 AM – 2 PM: Tour N-1: North Bus Tour: Magnuson Garden, Singing Tree Gardens, Wells Garden and Stagecoach Hill
- 10AM – 6 PM: Plant and Art sale, Photo Display and Flower Show: Tent & Humboldt Room

At the Sequoia Conference Center

- 3 PM – 3:45 PM: “Japanese Garden Design”: Eureka Chapter Member Paula Trinoskey
- 4 PM – 4:45: PM: “Soils” : Kellogg representative Giselle Schoninger
- 6 PM – 7 PM: No Host Social Hour
- 7 PM – 8:30 PM: Buffet dinner. Keynote address: Dr. Peter Raven, Missouri Botanical Garden

SATURDAY, APRIL 29

At the Red Lion Hotel

- 7AM-6PM: Registration desk open
- 8 AM – 2 PM: Tour S-2: repeat of Tour S-1: South bus tour: Trinoskey Garden, Anderson Garden, Humboldt Botanical Garden and Founders’ Grove
- 8 AM – 2 PM: Tour N-2: repeat of Tour N-1: North bus Tour: Magnuson Garden, Singing Tree Gardens, Wells Garden and Stagecoach Hill
- 8 AM – 2 PM: Tour A: Architectural tour of Eureka and Ferndale with breakfast at the Carson Mansion
- 10 AM – 6 PM Plant and Art sale open; Photo & Flower contests closes at 4 PM: Tent and Humboldt Room

At the Sequoia Conference Center

- 3 PM – 3:45 PM: “Creating an Arboretum Style Nursery”: Eureka Chapter member Don Wallace
- 4 PM – 4:45 PM: “A Whole Year With a Hybridizer and Gardener”: Marc Colombel
- 6 PM – 7 PM: No Host Social Hour
- 7 PM – 8:30 PM: Buffet dinner
- 8 PM –10 PM: Society business meeting
Keynote Address: Steve Hootman

SUNDAY, APRIL 30

At the Red Lion Hotel

- 8 AM – 12 Noon: Plant and art sale open: Tent and Humboldt Room
- 9 AM – 10 AM: What’s Going on in the ARS?: Evergreen Room
- 10 AM – 12 Noon: Rhododendron Enthusiasts’ Round Table chaired by Don Wallace: Evergreen Room

Annual ARS Convention - Eureka April 27 - 30, 2017

Registration Form

Name: _____ Phone: _____

Address: _____ Email: _____

City: _____ State: _____ Country: _____ Postal Code _____

1 Name on Badge Dietary Restrictions	_____	Primary ARS Chapter:
	_____	_____

2 Name on Badge Dietary Restrictions	_____	Primary ARS Chapter:
	_____	_____

Day	Activity	Description	Number	\$/Each	\$Total
	Register	Registration - US resident		\$ 50.00	\$
	Register	Registration - Non-US resident		\$ 40.00	\$
	Late Register	Postmarked after March 22, 2017 - additional fee		\$ 15.00	\$
Thursday 27th	Meeting	ARS Board Meeting Luncheon (Red Lion Café)		\$ 25.00	\$
Friday 28th	Tour S-1	South Tour - Humboldt Botanical Garden		\$ 50.00	\$
Friday 28th	Tour Lunch	Circle one: Beef, Turkey, Vegetable		Included	
Friday 28th	Tour N-1	North Tour - Stagecoach Hill Azalea Reserve		\$ 50.00	\$
Friday 28th	Tour Lunch	Circle one: Beef, Turkey, Vegetable		Included	
Friday 28th	Banquet	Sequoia Center		\$ 40.00	\$
Saturday 29th	Tour S-2	South Tour - Humboldt Botanical Garden		\$ 50.00	\$
Saturday 29th	Tour Lunch	Circle one: Beef, Turkey, Vegetable		Included	
Saturday 29th	Tour N-2	North Tour - Stagecoach Hill Azalea Reserve		\$ 50.00	\$
Saturday 29th	Tour Lunch	Circle one: Beef, Turkey, Vegetable		Included	
Saturday 29th	Architect Tour	Carson Mansion & Victorian Architecture *		\$ 85.00	\$
Saturday 29th	Tour A Lunch	Circle one: Beef, Turkey, Vegetable		Included	
Saturday 29th	Banquet	Sequoia Center		\$ 40.00	\$
				TOTAL	\$

* Includes Breakfast & Lunch

Visa , MC# _____ Exp. Date _____ Security Code on back of card _____

Name as it appears on Credit Card _____

Signature _____

Please send information about the **Photography** show

Please send information about the **Flower** show

Please make hotel reservations with Red Lion Hotel:

Red Lion Hotel Eureka
1929 4th Street
Eureka, CA 95501
www.RedLion.com/eureka
(707) 445-0844 or 1 (800) RED LION

The convention rate is \$99.00 per night, plus tax, including breakfast. It is valid two days on either side of the meeting. Use the convention code "**Rhody**".

To register for convention: Visit www.EurekaRhody.org
Print Form; complete; and mail to:
ARS 2017 Convention
2050 Irving Drive
Eureka, CA 95503
Check in (\$US)

If Credit Card Payments, you may scan and email, or fax to:
Email: RhodyHostel@suddenlink.net Fax: (707) 268-8535
If questions, phone: (707) 443 -0604

THE EVENTS

The Venues.

The Red Lion Hotel is the host hotel for the convention, at the corner of Fourth and V streets in Eureka. The rooms are newly refurbished. Details for reserving a room are at the bottom of the registration form.

The Board of Directors' meeting will be held there as well as the opening session on Thursday evening. Plant sales, art sales, the flower show and the photo contest will be at this venue.

The new state-of-the-art Sequoia Conference Center will host the afternoon programs as well as the Friday and Saturday evening dinners and programs. This venue has two very large screens and six smaller ones, so viewing should not be a problem for anyone.

The Plant Sale.

The usual fabulous plant sale will be held in the tent outside the Red Lion Hotel. Open hours are listed on the agenda page.

The Art Sale.

Local artists from the Representational Art League and Eureka Chapter member artists will offer works featuring rhododendrons, landscapes and garden scenes. It's a great chance to obtain some excellent floral art. Open hours are listed on the agenda page. The sale is in the Red Lion's Humboldt Room.

The Photo Show.

The photo show will feature printed photographs in several categories. The display will be in the Red Lion's Humboldt Room. To enter, check the request information box on the registration page.

The Flower Show.

Attendees are encouraged to bring flowers for display during the convention. The show will be set up in the Red Lion Dining Room.

Space is limited, as are the number of entries, so please check the request box on the registration form to receive details.

The South Tour.

Tours to the south leave the Red Lion Hotel at 8 AM. We stop first at the Asian-themed Trinoskey Garden in Eureka (Paula is giving a talk on planning Oriental gardens). Next we visit ARS Director-at-Large Paul Anderson's garden Southeast of Eureka, a hillside garden that will impress. Humboldt Botanical Garden is third on the tour, a sight you won't want to miss. Last we have a chance to visit one of the more impressive old-growth redwood forests at Founder's Grove in Humboldt Redwoods State Park. A box lunch is included.

The North Tour.

Tours to the north leave the Red Lion Hotel at 8 AM. The first stop is at the Magnuson Garden, an impressive private garden overlooking the ocean. Next we stop at Don Wallace's Singing Tree Gardens Nursery. The third stop is at the Wells garden, another seaside garden overlooking the sea cliffs. Finally, we visit Stagecoach Hill, the famous *Rhododendron occidentale* site. A box lunch is included with a possible lunch stop at Big Lagoon.

The Architectural Tour.

The Architectural Tour leaves the Red Lion Hotel at 8 AM for breakfast at the world-famous Carson Mansion and a tour of the striking Victorian home constructed in 1884. Following the breakfast and tour, we will see a number of the Victorian and Edwardian buildings so well-preserved in Eureka. We will proceed to Ferndale, the "Victorian Village", whose main street is lined with "Carpenter Gothic" structures. A box lunch is included.

THE PROGRAMS

“Visiting Humboldt County” by Tim Walsh.

Our Master of Ceremonies, District 5 Director, Silver Medalist and Eureka Chapter’s Tim Walsh will kick off the conference with descriptions of various attractions in Humboldt County and beyond, including some of the sights to be included on convention tours.

“All in the Family” by Bruce Palmer. On Thursday evening, Eureka Chapter’s Gold Medalist Bruce Palmer will detail why so many species are in the family Ericaceae, what the family characteristics are, why rhododendrons belong there, and why there are so many species of *Rhododendron* and *Erica* in some localities and not in others.

Thursday Evening Keynote address by Mike Stewart.

Mike Stewart, Gold Medalist, Past President of the ARS and current President of the Rhododendron Species Foundation will keynote the opening night with a program about his recent rhododendron-seeking trip to Sikkim.

“Japanese Garden Design” by Paula Trinoskey

Eureka Chapter’s Bronze Medalist Paula Trinoskey is a recognized authority on Orientalia, a rhodoholic and an avid gardener. Her garden is on the south tour both Friday and Saturday. On Friday afternoon She will show us how to design and care for a successful Asian-themed Garden.

“Soils....” By Gisele Schoniger.

On Friday afternoon, Gisele Schoniger, representative for Kellogg Garden Products, purveyor of the Gardner and Bloome brand, will explain the nature of soils and how, when, where, why and whether to improve them.

Friday Evening Keynote address by Peter Raven.

Dr. Peter Raven, senior author of the leading botany textbook in the U.S., longtime President and Director of the Missouri Botanical Garden and currently President Emeritus, will keynote Friday evening by addressing the need for biodiversity and species conservation with an emphasis on Rhododendrons.

“Creating an Arboretum Style Nursery” by Don Wallace.

On Saturday afternoon, Eureka Chapter’s Bronze Medalist Don Wallace, owner of Singing Tree Gardens Nursery (visited on the north tour both Friday and Saturday) and well-known for his striking new hybrids, will demonstrate how his fabulous arboretum-style garden nursery came to be.

“Gardening in Brittany” by Marc Colombel.

Our ARS Scottish Chapter and Silver Medalist member from France, Mark Colombel, will give us a talk on gardening in his home region of Brittany. Marc has given excellent talks at previous conventions. On Saturday afternoon he will impress us again with descriptions of his hybridizing and gardening successes in Brittany.

Saturday Evening Keynote Address by Steve Hootman

Curator and Director of the Rhododendron Species Botanical Garden, Gold Medalist Steve Hootman has been a keynote speaker at conventions numerous times. We can count on a great talk about the garden and Steve’s adventures in collecting rhododendrons and other plants around the world and establishing the largest collection of rhododendron species in the RSBG at Federal Way, Washington.